



CSA's

Distributors

Online Markets

Farmers Markets

Road Side Stand

Farm

Ad-Hoc



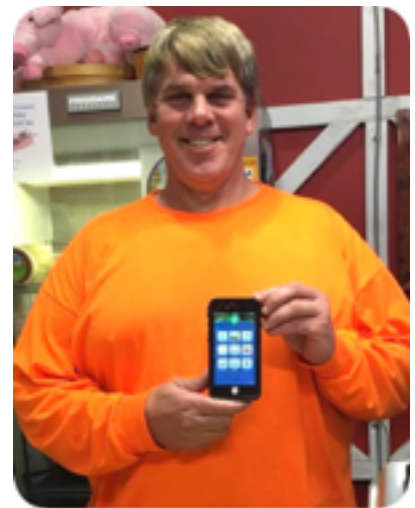
Farmzie for Farms & Vendors
Sell everywhere, using one system.

Using the Farmzie Mobile App

Farms and Vendors can download the Farmzie app for free from the Apple App Store. Once downloaded, the app guides the farmer through a 5-minute setup wizard and should require little to no training.

How much does Farmzie cost?

If you're a Farmer, Farmzie is free to use and always will be! No catches, no gimmicks. We don't even charge you a credit card fee.



Mike from MAE Farms
Raleigh, NC



Farmzie for Farms & Vendors continued...



Farms run the easy to use 5-minute setup wizard.
After completion farms will have the following:

- Their own e-commerce enabled web site (FarmStand) complete with bio, photos, custom colors, service area information, and a contact form.
- Real-time product and inventory management which syncs with their FarmStand.
- The ability to accept credit cards not only online, but also as a point-of-sale system. Farmzie replaces their current credit card processor and charges no fee.
- Customer database which stores every customer's information for future marketing and communication.
- Reports for sales, inventory, and tax purposes.
- The ability to invite other admins so that every member of their organization can share data in real-time.
- The ability to connect to any Farmers Market in the nation.
- The ability to connect to any Farmzie Food Hub or Distributor.



Farmzie for Farms & Vendors

Feature List



For a full list of features see below:

Feature	Available
Credit Card Processing	In-Person and Online
Inventory Tracking	Full Inventory Control
Online Web Site (FarmStand)	Yes
Instant Messaging	Yes
Coded Reporting	Yes
Built for Farms	Yes
Farmers Market Database	Yes (8,400+)
Customer Database	Yes
Customer Notes	Yes
Pre-Orders	Yes
Delivery	*Select Areas
Accountant Export	Yes
Refunds	Yes
Receipts	Email & Txt
Multi-User	Yes
Wholesale Pricing	Yes
Cost to Farm	None (<i>forever!</i>)





Technology Requirements for Farms



Device: The Vendor component for Farmzie requires an Apple iPhone, iPad, or iPod touch with iOS 7 or later (newer preferred.)

Below are a list of compatible devices. Newer devices not listed here should work too:

- iPhone 4S, 5, 5C, 5S, 6, 6S, 6+
- iPad 2, 3rd Generation, 4th Generation, Air, Mini
- iPod Touch 5th Generation

Internet: Farmzie uses little bandwidth and does not require a dedicated internet connection. Farmzie will work in "offline" mode in the absence of internet and allows users to sync up when near an internet hotspot. Farmzie only requires 5 minutes of internet a day.

My Farmers don't have a compatible Smartphone: While smartphone technology is prevalent, we understand many farms may not have a compatible smartphone. With our past rollouts, 99% of those who did not have a device were able to purchase or lease a device. In the past, farms didn't have a reason to have a smartphone, but now there is one and it should be looked at as a business expense. Farms have been willing to purchase a phone and learn how to use Farmzie for the credit card processing features alone. We have also seen organizations apply for technology equipment grants and, in some cases, purchase and lease the phones to farms.

Can Farmers use a computer? No, a smartphone or tablet is required for many technical reasons. Unfortunately, computers lack mobility, ease of use, 3G/4G access, camera, and push notifications. Due to this, there is a high chance of orders being mistakenly overlooked and a higher degree of computer training.

Do farms need to have an email address? No, Farmzie is built to work without email. Instead, it works with push notifications and our built-in instant messaging system.





SUPPORT

ADVICE

GUIDANCE



Contact & Support

Farmzie is here to help you every step of the way.
To contact us please use one of the methods below:

Best way: Submit an inquiry through our web site:
<http://about.farmzie.com/support>

Email us at: info@farmzie.com

Call us at: (877) 804-FARM (3276)

