

## Farmzie is a free marketing & business essentials toolkit for farmers.



The image shows a smartphone displaying the Farmzie app interface. The screen features a green leaf logo at the top, followed by a grid of icons for Orders, Products, Customers, Message, Scan, Farm Profile, Reports, Help, and Settings. The background of the app is a blurred image of green foliage.

**Farmers, manage your farm from your phone for free.**

**With Farmzie you get**

- Web Site (Online FarmStand)
- Inventory Tracking
- Marketing Tools
- Credit Card Processing (*No Fee*)
- and more...

**Oh, and it's free. You keep 100% of the sale.**

Farmzie has a lot of features bundled into a very simple and easy to use package. Download the app and Farmzie will walk you through Setup Wizard. It takes 5 minutes to set up and we're here to help you if you get stuck.

Farmzie can help you manage your Farm and attract new customers by giving you:

- Inventory Control
- Customer Control
- Tax and Reporting
- Online Web Site Marketing
- Credit Card Processing (*no fee*)
- and more...

## How is Farmzie free for Farms?

Farmzie was built on the principal of bringing small farms together so that they can become stronger. Farmzie does not not charge farms or producers, instead we collect revenue in other ways, such as our customer convenience fee. Farmzie will always offer a free version for you to use. We hope you'll share Farmzie with other farms so that together we'll become strong.

In short, your customer will pay a 5% convenience fee (*plus 30c*) on credit card transactions and no fee for cash sales. 3% + 30c of that goes to covering farm transaction costs.

Breakdown: On a \$10 order a customer is charged \$10.80, you keep \$10, processing takes 3% + 30c, and Farmzie keeps 20c.

## Full Feature List

<b>Credit Card Processing</b>	In-Person and Online	<b>Customer Notes</b>	Yes
<b>Inventory Tracking</b>	Full Inventory Control	<b>Pre-Orders</b>	Yes
<b>Online Web Site (FarmStand)</b>	Yes	<b>Delivery</b>	*Select Areas
<b>Instant Messaging</b>	Yes	<b>Accountant Export</b>	Yes
<b>Coded Reporting</b>	Yes	<b>Refunds</b>	Yes
<b>Built for Farms</b>	Yes	<b>Multi-User</b>	Yes
<b>Farmers Market Database</b>	Yes (8,400+)	<b>Wholesale Pricing</b>	Yes
<b>Customer Database</b>	Yes	<b>Fee</b>	None

## How do I get Farmzie?

Farmers must use their mobile phone with the Farmzie app while customers can use the web site on their phone or computer. At present, Farmzie only supports Farmers with an iPhone, iPad, or iPod Touch (we hope to have an Android version in the future.)

Supported Devices *(for Farmer use)*

- iPhone
- iPad
- iPod Touch



Just tap the App Store icon on your phone, search for Farmzie and install! You will need to set up an Apple ID if you haven't already.



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**Contact us with any questions: call (877) 804-FARM (3276) or email us at [info@farmzie.com](mailto:info@farmzie.com)**